For Iowa. Forever More.

July 1, 2008 - December 31, 2016

Campaign Statistics

ur donors came together *for lowa* and gave to a number of areas—scholarships, faculty support, health care, program and research funding, and more. The University of Iowa Foundation will ensure that we follow each donor's intent while maximizing the benefits for our campus.

Support for the university comes in many ways. Some contributors choose to endow their gifts, which are invested in perpetuity, and the payout provides a steady and predictable source of revenue each year. Others make pledges for the future or give as part of estate planning, and while those dollars may not be available today, they also allow the university to plan for the future.

Our University of Iowa givers keep our university strong, today and *forever more*.





JULY 1. 2008-DEC. 31, 2016

DURATION



\$1.7B CAMPAIGN **GOAL**

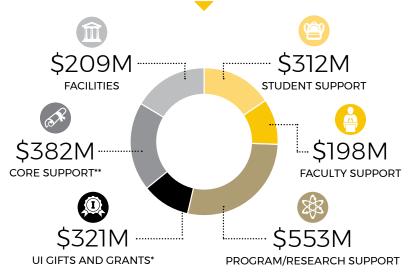


16% **OVER CAMPAIGN GOAL**



272,543 **TOTAL DONORS**

Major Areas of Support



^{*} e.g., charitable gifts and grants made directly to the university for research or other campaign priorities.

Donors



272,543 **TOTAL**

11,314

UI FACULTY/

STAFF



156,012 FROM IOWA



116,531 FROM OUTSIDE



85,348

ALUMNI

OF IOWA



146,621 TO UI HEALTH CARE

GAVE \$25 MILLION OR MORE



120,831 **GAVE \$100 OR LESS**

Types of Campaign Gifts

OUTRIGHT GIFTS AND PLEDGES 71% \$1.4 BILLION

DEFERRED GIFTS 29%

\$567.2 MILLION

Donors By Location







^{**} e.g., charitable gifts restricted to a college or unit for top priorities or specific purposes.